

Daniel Roa

Photographer / Creative

103 E 102nd Street, Apt. 1A, New York, NY 10029

DanielRoaART.com

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EXPERIENCE

DanielRoaART

Photographer / Creative | 2013 – Present | *New York, New York*

- Collaborate with art directors, stylists, models, makeup artists, and other professionals to produce visually compelling content.
- Maintain up-to-date knowledge of current trends in photography equipment, techniques, and software applications.
- Photo retouching using industry-standard software tools to enhance image quality and correct imperfections.
- Proficient in advanced lighting, styling, and photo editing techniques to produce captivating visuals.
- Specialize in conceptualizing, photographing, and art-directing projects from start to finish.
- Deliver high-quality imagery for renowned clients including: Taco Bell, Disney, Marvel, JBL, Star Wars, Depop, and more.

Sol De Janeiro

Freelance Production Assistant | Feb 2022 – Jun 2022 | *New York, New York*

- Collaborated with the production team to set up equipment and props for Sol De Janeiro product and lifestyle photoshoots.
- Contributed creative ideas and reviewed concepts to elevate visual content for marketing campaigns.
- Styled models as well as prop and product styling for photoshoots and social channels.

Steven Klein Studio

Photography Intern | Feb 2021 – May 2021 | *Jersey City, New Jersey*

- Scanned, archived, and organized Steven Klein's physical work and digital files.
- Supported administrative tasks, ensuring seamless studio operations.

David LaChapelle Studio

Photography Intern | Jan 2020 – Mar 2020 | *Long Island City, New York*

- Maintained an inventory and archived high-value artwork, ensuring meticulous handling and storage.
- Assisted with art shipping, handling, and documentation of David LaChapelle's artwork.

Museum of Ice Cream

Social Media Management Intern | Feb 2020 – Mar 2020 | *New York City, New York*

- Managed social media accounts for Museum of Ice Cream
- Utilized analytics tools to track website traffic generated from social media channels.
- Developed creative visual assets (images/videos/gifs) using graphic design tools and Adobe software.

Disney

PhotoPass Photographer - Disney College Program | Mar 2019 – Aug 2019 | *Walt Disney World - Lake Buena Vista, Florida*

- Captured unforgettable moments for guests using advanced Nikon photography techniques.
- Produced dynamic event coverage and candid portraits in a high volume capacity.
- Efficiently resolved guests' problems in a fast-paced environment.

EDUCATION

Savannah College of Art and Design (SCAD)

Bachelor of Fine Arts in Photography (2019)

Minors in Business Management & Entrepreneurship and Fashion Photography.

Languages

English, Spanish, Basic French

Skills

Photography - Studio lighting, retouching, photo editing, tethered shooting, film photography, film scanning, creative direction

Production - Photo research, concept creation, mood boards, location scouting, call sheets, shot lists

Software - Adobe Creative Suite (Photoshop, Lightroom, InDesign, Premiere Pro, After Effects, Illustrator), Capture One, Midjourney AI, Mac Os, Procreate